



Alt Order #:			
Product Desc:	State Senate - Jeopardy		
Estimate:			
Flight Dates:	09/18/12 - 10/24/12		
Original Date / Rev:	08/20/12 / 08/20/12		
Order Type:	GENERAL		



KSNV

Agency	Name:	Benny for Nevada
	Buying Contact:	
	Billing Contact:	
	1930 Village Center Cir.	
	Las Vegas, NV 89134	
	Billing Type:	Cash
	Billing Calendar:	Broadcast
	Billing Cycle:	EOM/EOC
	Agency Commission:	15%

Advertiser	Name:	Benny for Nevada
	Demographic:	A25-54
	Product Codes:	PLC09
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN
	New Business Thru:	
	Order Separation:	00:15:00
	Advertiser External ID:	
	Agency External ID:	

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	4	\$1,500.00	\$1,275.00	September 2012	4	\$1,500.00	\$1,275.00	0.00
10/01/12	10/24/12	5	\$2,000.00	\$1,700.00	October 2012	5	\$2,000.00	\$1,700.00	0.00
					Totals	9	\$3,500.00	\$2,975.00	0.00

#### Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodeil	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/18/12	09/26/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$375.003	0.00	NM	4	\$1,500.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12    09/23/12    -TW----    2    \$375.00    0.00															
Week: 09/24/12    09/30/12    -TW----    2    \$375.00    0.00															
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.003	0.00	NM	5	\$2,000.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12    10/21/12    --WT---    2    \$400.00    0.00															
Week: 10/22/12    10/28/12    MTW----    3    \$400.00    0.00															
														Totals	9    \$3,500.00